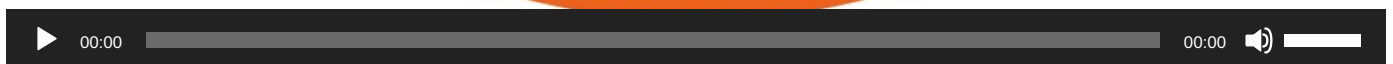


TAKING CARE **IN** BUSINESS

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Episode 47: Wayne Dunn of The CSR Training Institute



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“Sustainability and social responsibility are key contributors to business value, not spenders of business value.”

Wayne Dunn was a CSR trailblazer before the phrase “Corporate Social Responsibility” was even coined. He holds many prestigious titles within the business industry and the CSR space: a Stanford University Sloan Fellow with an MSc in Management from Stanford Business School, President and Founder of the CSR Training Training Institute, Founder and Managing Director of Baraka Shea Butter, founding member of the Global Advisory Board for the SDG Foundation and of the EU Africa Chamber of Commerce – the list goes on and on.

Vicki and Kathy talk with Dunn about how he first became inspired to found the CSR Training Institute and provide training for business on ways to strategically use sustainability and community initiatives to maximize the benefit for both the company and the world. Dunn’s expertise is rooted both in experiences that span the globe and the operations of Baraka Shea Butter, a company he founded to benefit Ghanaian women and uses as a way to continue to explore the ever-changing and evolving landscape of corporate responsibility.

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